

performline
discover. monitor. act.

**Mitigate Risk. Save Money. Protect Your
Brand.**

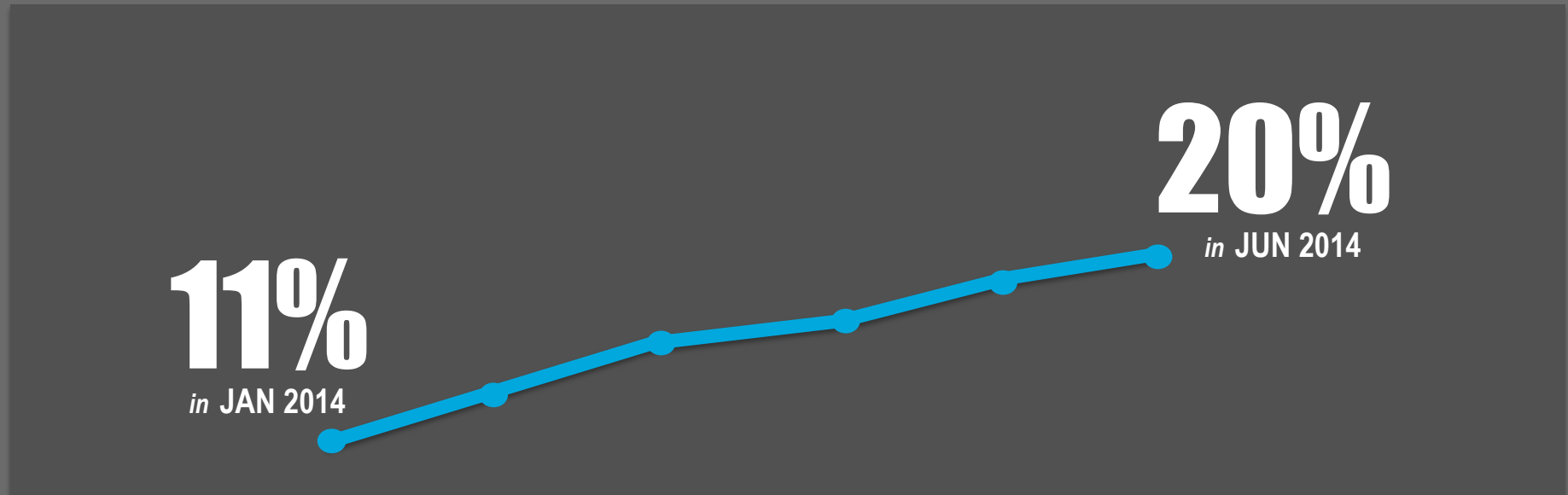
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Confidential and Proprietary

WEBPAGES WITHOUT VIOLATIONS

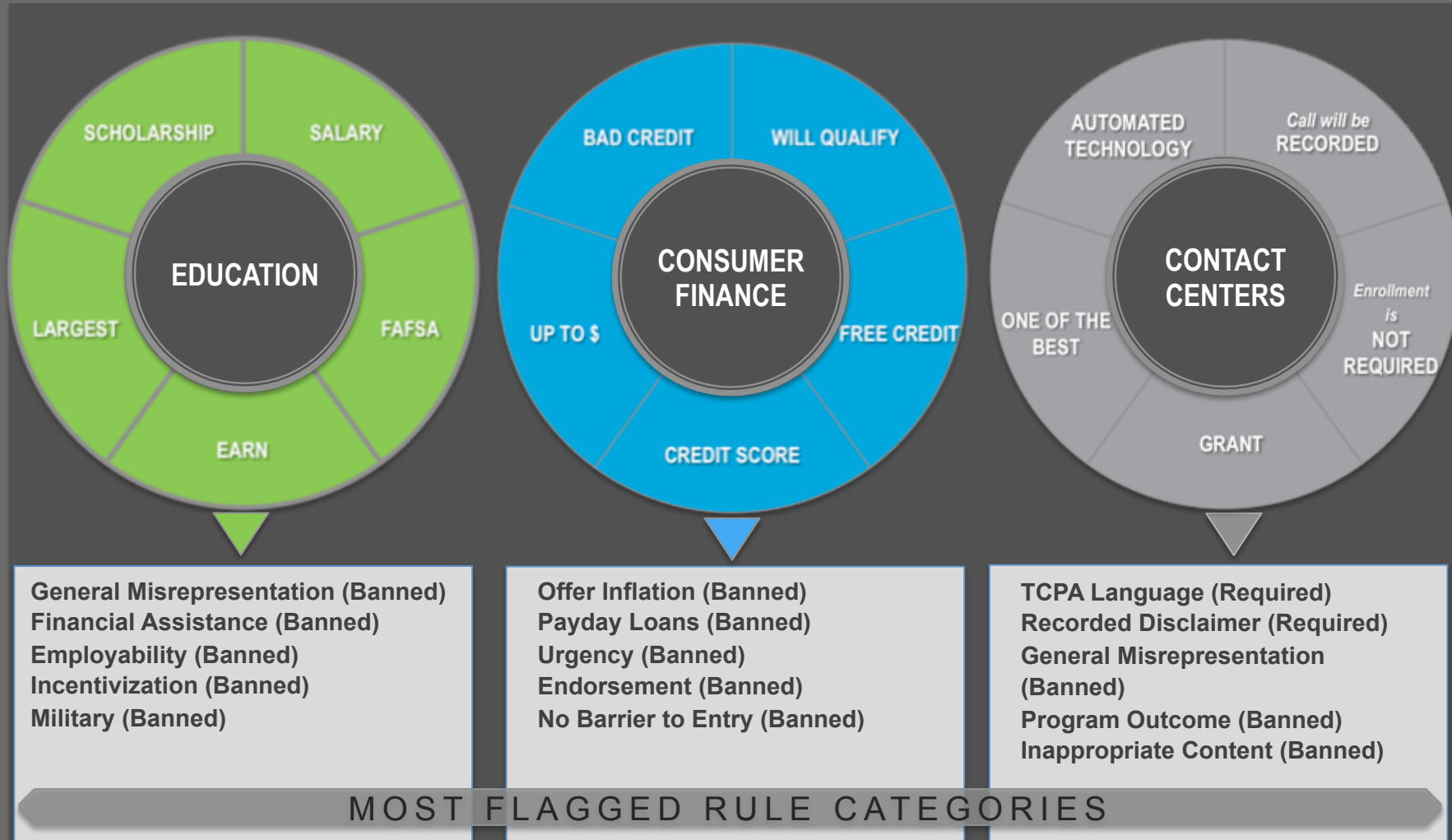


The percentage of webpages that did not have any potential violations* nearly doubled from January through June



MOST POTENTIAL VIOLATIONS

The top five terms that triggered the most potential violations per vertical and the most flagged rule categories for each



MOST FLAGGED RULE CATEGORIES

CHANGE IN EDU TRIGGER TERMS



Only one of the top five education terms that triggered potential violations stayed the same from January to June



TCPA COMPLIANCE TRENDS



Comparison of webpages in compliance with Telephone Consumer Protection Act (TCPA) rules for express written consent and disclosures from October 2013 to August 2014

